

The presentation will introduce the complexities of decision-making in uncertain environments, highlighting the critical role of high-quality decisions and effective forecasting competence. We will explore how Equinor's forecasting framework can be applied to manage various uncertainties across different settings, emphasizing a new decision-driven approach that focuses on exploring decision spaces and developing fit-for-purpose models. This will link to the principles of Decision Quality, demonstrating how these concepts enhance value creation while addressing the current challenges in their application throughout Equinor.